



checkforalump.org



OUR VISION IS TO MAKE A DIFFERENCE IN THE FIGHT AGAINST BREAST CANCER!  
 OUR MISSION IS TO PROVIDE FREE BREAST HEALTH EDUCATION AND DIRECT ASSISTANCE WITH NEW WIGS, MAMMOGRAMS AND DIAGNOSTIC TESTING IN ARIZONA.  
 TOGETHER WE ARE MAKING A DIFFERENCE!

Over the past nine years Don't be a Chump! Check for a Lump! has been diligently working and has become a prominent and trusted figure in our Arizona breast cancer community.



**To date Don't be a Chump! Check for a Lump!**

- Educated over 100,000 on breast health facts, guidelines and prevention to help save lives and reduce the burden of illness and healthcare costs.
- Assisted over 1,400 women battling breast cancer with a free new wig providing them the comfort and normalcy they deserve.
- Provided over 300 life-saving mammograms and diagnostic testing to underinsured and uninsured women in Arizona.

Take the opportunity and join our efforts, reach your target audience and help us make a significant impact in the fight against breast cancer locally and nationally. We publish once a year. The deadline to be included is December 13, 2019. Our publication has a 60,000+ distribution annually through Arizona Oncology, Mobile Onsite Mammography, SimonMed Imaging, Spooner Physical Therapy, Whole Foods, AJ's Fine Foods, Safeway/Albertsons, 100+ family physicians, dental, and ob/gyn offices. We also distribute through our signature events, benefiting events, wellness workshops, health fairs, women's leagues and more. In addition to our print edition, we have global outreach to tens of thousands through our website, and strong social media presence.

**Reach your target audience and help us make a difference!**  
**Contact: info@checkforalump.org**  
**602-688-5232**



Join our mission to make a difference in the fight against breast cancer through education, prevention, and direct assistance with free wigs and free mammograms.

**Benefits to our advertisers:**

- We distribute over 60,000 magazines to through Arizona Oncology, Mobile Onsite Mammography, SimonMed Imaging, Spooner Physical Therapy, Whole Foods, AJ's Fine Foods, Safeway/Albertsons, 100+ family physicians, dental, and ob/gyn offices. We also distribute through our signature events, benefiting events, wellness workshop.
- Social media recognition for your sponsorship in our magazine. (over 25,000 monthly reach)
- Great karma and recognition supporting your local 501(c)3 breast cancer non-profit.

**If you are interested in additional advertising opportunities, please contact Holly Rose for sponsorship information.**

**Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City, State, Zip:** \_\_\_\_\_  
**Contact/Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

**Advertisement Options:**

\_\_\_\_\_ \$3,500 Two-page spread (17 "x\_11")  
\_\_\_\_\_ \$2,000 Full Page (8.5" x 11")  
\_\_\_\_\_ \$1,000 Half Page (8.5" x 5.5")  
\_\_\_\_\_ \$500 Fourth Page (4.5' x 5.5")

**Please email advertisement and 2-3 sentence for social media promotion to:**  
**outreach@checkforalump.org**

**Payment and artwork deadline – December 13st, 2019.**

We will email you an invoice to pay by credit card or check. For any questions please contact Laura Pensta info@checkforalump.org 602-688-5232wk

**Don't be a Chump! Check for a Lump!**

Our mission is to provide free breast health education and direct assistance with new wigs, mammograms and diagnostic testing in Arizona.

13809 N. 19<sup>th</sup> Ave, Phoenix, Az. 85023  
www.checkforalump.org

**TWO PAGE SPREAD**  
**Dominant placement in middle of magazine**  
**17" x 11" (plus .125" extra on four sides for bleed)**  
**Exclusive business opportunity**  
**\$6,000**

**FULL PAGE**  
**8.5" X 11"**  
**(.125 bleed)**

**\$2,000**

**or for middle placement**  
**\$3,000**

**1/4 PAGE**  
**4.25 X 5.5**  
**\$500**



**1/2 PAGE**  
**8.5 X 5.5**  
**\$1,000**

