



CHECK FOR A LUMP

2022

Sponsorship Guide



MAKE A DIFFERENCE LOCALLY



Our mission is to provide free breast health education, mammograms, testing and direct assistance to breast cancer survivors with wigs, support and resources in Arizona

Check for a Lump has grown over the past 13 years to become a prominent figure in our breast cancer community. We have 4 pillar programs impacting women across the state of Arizona. Your sponsorship will help us sustain our invaluable programs for women in need in our community! 100% of funds raised stay local and will be invested back into our local breast cancer community.

FREE EDUCATION – Empowering women with up-to-date facts surrounding breast health, screening guidelines, and prevention tips to lowering one's risk of breast cancer, to help save lives. We also provide FREE breast health wellness workshops, and our comprehensive breast health magazine.

FREE MAMMOGRAM PROGRAM – Our free mammogram program assists uninsured and under-insured women with lifesaving screenings in Arizona. If the mammogram results detect anything suspicious and follow-up tests are recommended, we will also pay for the services including diagnostic mammogram, ultrasound, biopsy and pathology. Early detection saves lives! We have provided over 700 women with a free life-saving mammogram and testing.

FREE NEW WIGS – Breast cancer patients in Arizona undergoing chemotherapy treatment receive a free new wig and the comfort and normalcy they deserve. Our clients have the privilege of walking into a normal wig shop and select any wig of their choice up to \$300 and we pay the bill. We have provided over 1,900 wigs since our inception.

SUPPORT PROGRAMS – Our Super Survivor Kits provide women going through active breast cancer treatment with comfort items, non-toxic products and a surprise gift to brighten their day. Super Survivors Unite is a fun support group for women and their co-survivors with a different activity each month.



Pink Out 5K Sponsorship Opportunities for a positive 2022 impact!



16,000
emails sent
promoting

1,000
anticipated
participants

24,000
social media
reach - October

VIP.....\$20,000

- Sponsorship press release
- Video promoting company on our social media
- Approved use of race and company logo
- Radio, social media, and/or News interview mentions
- Logo on postcards, posters, and t-shirts
- Logo with link on website.
- Stage time for company representative day of
- Recognition in e-newsletter
- 40 race entries
- Pink Out swag bag inclusion
- Company name/logo on race bib

GOLD.....\$10,000

- Video promoting company on our social media
- Logo on postcard, poster and t-shirts
- Logo with link on website
- 30 race entries
- Pink Out swag bag inclusion
- Company name/logo on race bib

SILVER.....\$5,000

- Logo on postcard, poster and t-shirts
- Logo with link on website
- Social media post
- 20 race entries
- Pink Out swag bag inclusion

BRONZE.....\$1,000

- Logo with link on website
- Social media post
- 10 race entries
- Pink Out swag bag inclusion

In-Kind Sponsorship

Support our LOCAL breast cancer community

We accept monetary and in-kind contributions to ensure the stability of our 4 pillar programs for Arizonans. Through your generosity we can move our mission forward in the fight against breast cancer.

Examples of In-Kind Sponsorship:

Printing, copying, and production
Food and beverages

Billboards
Advertising
Entertainment

Videography
Photography

IMPORTANT DUE DATES

Logo for race collateral due 7/1/2022

Signed sponsorship contract and deposit due (50%) 7/1/2022

Sponsorship payment due in full 8/15/2022

Contact

Check for a Lump

Phoenix Office IRS #27-4626148

Mailing address: 360 E Coronado Rd. Suite 120, Phoenix, AZ 85004

For questions, please reach out to Ashley Plum (Director of Development)

Phone number: o: 602-688-5232 c: 623-340-2478

Email: development@checkforalump.org

Website: www.checkforalump.org

Thank You to our Annual Sponsors!



PINK OUT 5K SPONSORSHIP FORM

To better serve you please fill out the following information:

Name of Company: _____

Contact Person: _____ Title: _____

Second Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____

E-mail: _____

Website: _____

Sponsorship Package:

____ VIP \$20,000

____ Gold \$10,000

____ Silver \$5,000

____ Bronze \$1,000

Payment Processing:

____ I paid via Paypal with the QR code given here



____ Please send an invoice through Square (can be paid with credit card)

____ We will be paying by check. Please make checks out to: Check for a Lump
Mail to: 360 E Coronado Rd. Suite 120, Phoenix, AZ 85004

Please provide all information by July 1st, 2022 via email to development@checkforalump.org or by mail to: 360 E Coronado Rd. Suite 120, Phoenix, AZ 85004

Signature of Company Representative

Date

Date Received _____

Date Paid _____

Please contact Ashley Plum at development@checkforalump.org o: 602-688-5232 c: 623-340-2478

We are an official 501©3 #27-4626148

Together we can make a difference in the fight against breast cancer.

www.checkforalump.org