

CHECK FOR A LUMP

ANNUAL SPONSORSHIP OPPORTUNITIES

Support LOCAL and help provide invaluable breast health resources to women in our community.

OUR VISION

To make a difference in the fight against breast cancer!

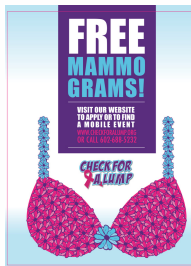
OUR MISSION

To provide free breast health education, mammograms, testing, and direct assistance to breast cancer patients with wigs, support, and resources in Arizona.

EDUCATION



MAMMOGRAMS



WIGS



SUPPORT



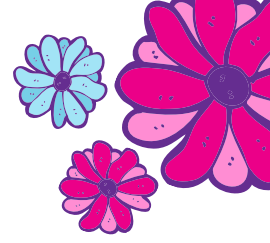
Check for a Lump

www.CheckforaLump.org - I.R.S. #27-4626148 - 501(c)(3)

602-688-5232 – ashleyplum@checkforalump.org



CHECK FOR A LUMP



SERVICES PROVIDED

Education Program

Empowering women in Arizona and beyond with invaluable breast health facts and preventive information in English and Spanish. Distribution through annual magazine publication (online and in print), social media, website, podcast and other media outlets.

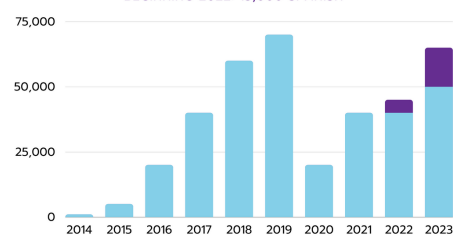
PODCAST

1,000 LISTENERS A MONTH



MAGAZINE DISTRIBUTION

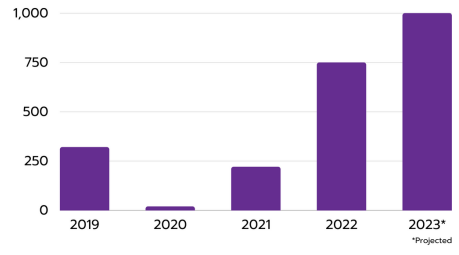
TO DATE: 346,000 ENGLISH
BEGINNING 2022: 15,000 SPANISH



Mammogram Program

Providing free mammograms and all diagnostic testing necessary for diagnosis of breast cancer to qualifying women in Arizona. Clients apply online and, once approved, Check for a Lump is directly billed by the imaging company partners. We also host mammogram events through mobile mammography units.

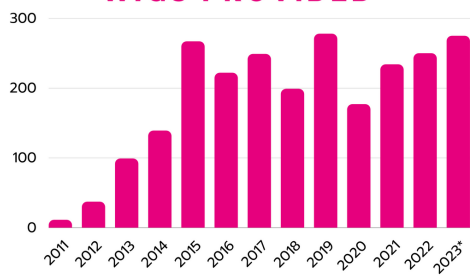
MAMMOGRAMS PROVIDED



Wig Program

Impacting the lives of women in Arizona undergoing chemotherapy treatment for breast cancer with a free wig - providing them the comfort and normalcy they deserve. Clients apply online and, once approved, may select a wig of choice up to \$300 at one of our approved wig shops. Check for a Lump pays the bill. We are currently assisting approximately one woman a day - over 1,900 wigs provided since inception.

WIGS PROVIDED



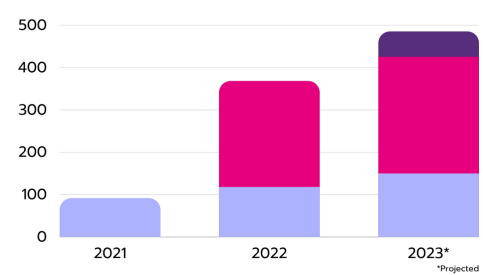
Super Survivors Support Program

Super Survivors Unite - This program provides an opportunity for our community of survivors and their co-survivors to connect over their shared experiences at fun gatherings.

Super Survivor Kit - The kits are offered to women going through active breast cancer treatment. Each kit includes comfort items to help women during a difficult time.

SUPPORT TIERS

SUPER SURVIVORS: 359
SS KITS: 525
A 2ND ACT: 60



SIGNATURE EVENTS

Wig Out Gala

A hair-raising event with all guests wearing wigs, the more outlandish the better! Our event includes entertainment, silent auction, dinner, drinks, and our honored Free Wig and Mammogram clients.

PINK OUT 5K

An exciting 5K walk/run in October with live music, local vendors, food trucks, and cancer resources.

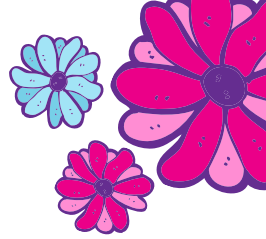
SOCIAL MEDIA



We have a strong presence on social media with a global reach. Our website has over 12,000 yearly visitors and our Facebook page reaches over 36,000 viewers monthly. Our goal for 2023 is to strengthen our social media accounts and grow our online following.



CHECK FOR A LUMP



OVER THE PAST 14 YEARS . . .

Check for a Lump has grown to become a prominent figure in the breast cancer community with four pillar programs.

Educated over 700,000 people about breast health facts and prevention

Provided over 2,300 free wigs to women undergoing chemotherapy






Served over 1,900 women with free mammograms

Supported over 1,000 survivors with support groups and Super Survivor Kits





2024 GOALS

We take great pride in developing collaborative relationships with fellow non-profits to provide the most efficient, effective and supportive programs possible.






EDUCATION PROGRAM

-  Bring attention to online education programs in both English and Spanish
-  Create video and blogging educational content
-  Expand our Spanish-language magazine distribution to increase breast health literacy in the Hispanic and Latino community
-  Enhance and grow breast health awareness events
-  Expand our reach with collaborative partners in Maricopa County





WIG PROGRAM

-  Grow our wig program by serving over one woman a day with a free new wig
-  Continue serving women in Arizona who are undergoing chemotherapy for breast cancer with a free new wig
-  Persist in providing normalcy, dignity, and self-esteem during an extremely difficult time
-  Expand our reach with collaborative partners in Tucson and Flagstaff

MAMMOGRAM PROGRAM

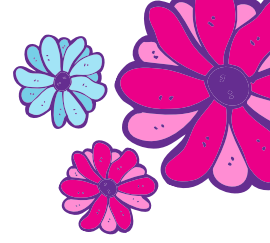
-  Secure additional funding to expand our free mammogram program
-  Continue expansion of our annual screenings where demand continues to exceed capacity
-  Sustain our work with St. Vincent De Paul and Food City to bring breast health literacy and access to care to the Hispanic/Latino population
-  Pursue collaboration with imaging centers to receive competitive rates
-  Continue to fill the gap left by Komen

SUPER SURVIVOR

-  Partner with local community members to create unique survivor gatherings
-  Build a supportive breast cancer community and support network for survivors and their co-survivors
-  Distribute Super Survivor Kits to every wig client and other breast cancer survivors in active treatment
-  Increase awareness of our Super Survivor Kits and the opportunities to support them



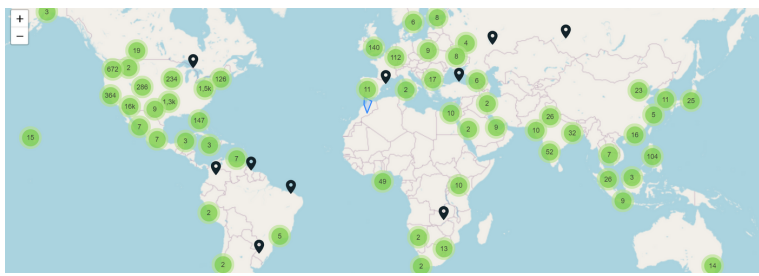
CHECK FOR A LUMP



OUR PROGRAMS PROVIDE BREAST HEALTH EDUCATION AND ACCESS TO CARE

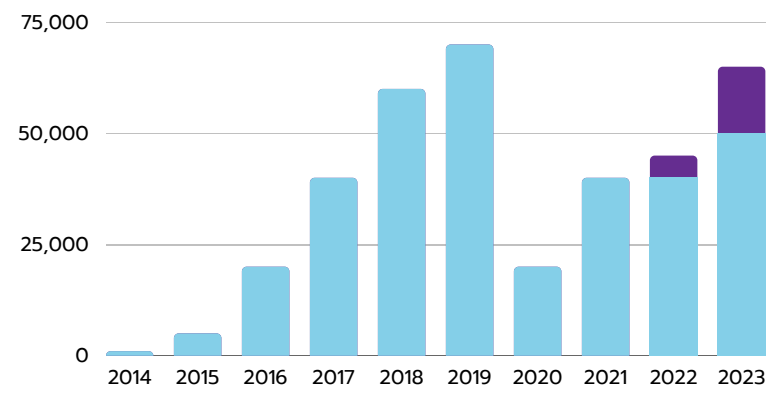
Check for a Lump is invested and determined to continue to serve the needs of our breast cancer community through our four pillar programs. The number one priority of Arizona Community Health Improvement Plan is Access to Care, meaning that everyone receives the services and support they need to maintain optimal health and well-being throughout their lifetime. Your annual sponsorship will help us meet our goals to assist women in need in our community and reduce disparities in medical care.

2022 Website Visitors - 12,342 Worldwide

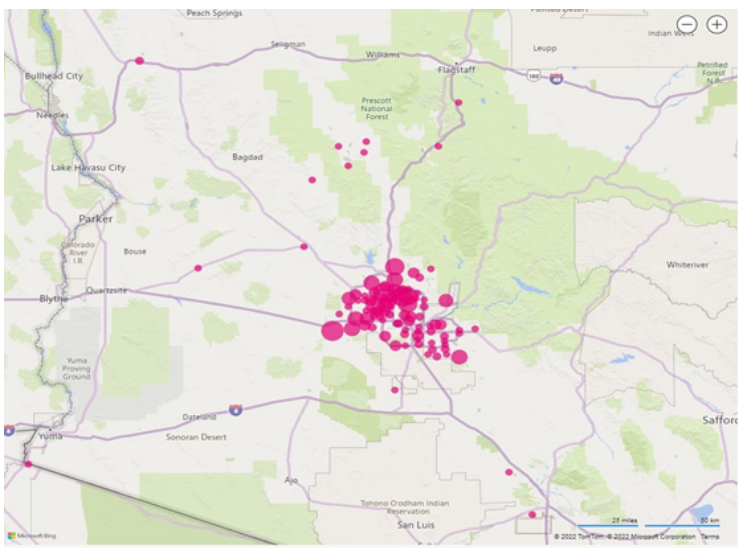


Magazine Distribution

To date: 346,000 English, 15,000 Spanish

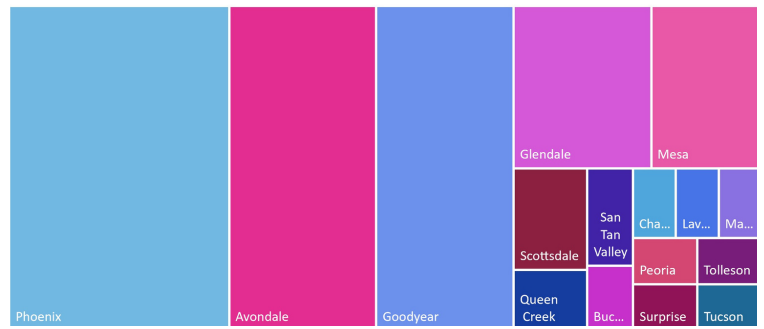


Yearly Wig Distribution in Arizona

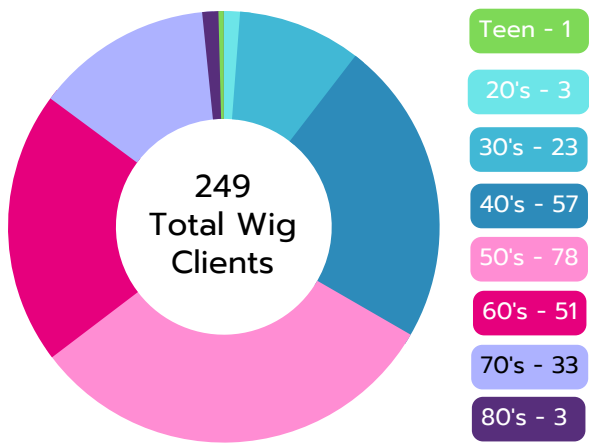


Yearly Mammograms in Arizona

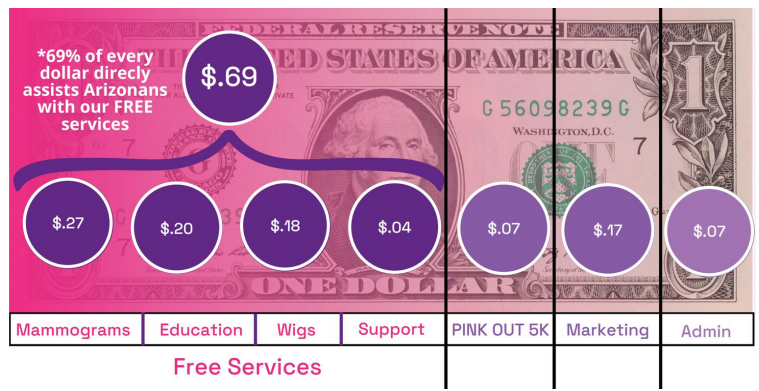
- Avondale
- Buckeye
- Chandler
- Laveen
- Maricopa
- Peoria
- Surprise
- Tolleson
- Tucson
- Queen Creek
- San Tan Valley
- Scottsdale
- Mesa
- Glendale
- Phoenix
- Goodyear

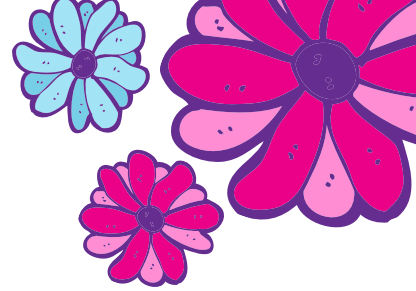


2022 Wig Clients by Age



Funds Distribution





SPONSORSHIP PACKAGES

Your sponsorship is invaluable in helping us serve our local breast cancer community.

By supporting and aligning with Check for a Lump, you can boost your community giving and your company profits.

BIG WIG \$25,000

Sponsorship Benefits

Internet/Social Media

- One 30 minute podcast opportunity
- Color logo with hyperlink on every page of our website
- Color logo with hyperlink on sponsorship page
- Company logo with hyperlink in every e-newsletter
- 12 posts (Facebook and Instagram)
- 12 posts (LinkedIn and Twitter)
- Recognition in client testimony video

Magazine (40,000 English, 10,000 Spanish plus internet)

- Full page color acknowledgement 8.5 X 11
- Half-page color acknowledgement 5.5 X 8.5
- Specialty editorial (1-2 pages)
- Color acknowledgement on back of cover

Signature Events: Pink Out 5K, Wig Out Gala, and Super Survivors

- Company logo placed on all signature event signage
- Company logo on event Red Carpet backdrop
- 25 entries into the Pink Out 5K
- Full table at the Wig Out Gala
- Full page acknowledgement in our Wig Out Gala Program
- Collateral in swag bags
- Company logo on back of all event shirts

In-person Outreach

- Swag bag collateral at community health events
- Swag bag collateral at mobile mammogram events (1000 people annually)
- Super Survivor Kit collateral (350 annually)

Additional opportunities through benefiting events.

BEEHIVE \$10,000

Sponsorship Benefits

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 1 acknowledgement in our e-newsletter
- 6 posts (Facebook and Instagram)
- 6 posts (LinkedIn and Twitter)

Magazine (40,000 English, 10,000 Spanish, plus internet)

- Full page color acknowledgement 8.5 X 11

Signature Events: Pink Out 5K, Wig Out Gala, and Super Survivors

- Company logo placed on all signature event signage
- 10 entries into the Pink Out 5K
- Half a table at the Wig Out Gala
- Half-page acknowledgement in our Wig Out Gala Program
- Collateral in swag bags
- Company logo on back of all event shirts

In-person Outreach

- Swag bag collateral at community health events
- Swag bag collateral at mobile mammogram events (1000 people annually)
- Super Survivor Kit collateral (350 annually)

BOUFFANT \$2,500

Sponsorship Benefits

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 3 posts (Facebook and Instagram)
- 3 posts (LinkedIn and Twitter)

Magazine (40,000 English, 10,000 Spanish, plus internet)

- Half-page color acknowledgement 5.5 X 8.5

Signature Events: Pink Out 5K, Wig Out Gala, and Super Survivors

- Company logo placed on all signature event signage
- 5 entries into the Pink Out 5K
- 2 complimentary tickets to Wig Out Gala
- Quarter-page acknowledgement in our Wig Out Gala Program
- Collateral in swag bags
- Company logo on back of all event shirts



2024 ANNUAL SPONSORSHIP CONTRACT

This fiscal Sponsorship Agreement ("Agreement") is made on _____ (month/day/year) by and between _____ ("the Sponsor") and Check for a Lump ("the nonprofit").

On behalf of Check for a Lump, we would like to thank you for your generous contribution to support our organization. This letter of agreement will provide our agreed-upon terms regarding selected level of sponsorship. We appreciate this support and look forward to a long-lasting partnership with you.

The Sponsorship shall be for one year with the duration of the sponsorship beginning on January 1, 2024 and ending on December 31, 2024. Payment is due by January 7, 2024. The sponsorship amount shall be (please initial next to level):

_____ Bouffant (\$2,500) _____ Beehive (\$10,000) _____ Big Wig (\$25,000)

During the length of the sponsorship, Check for a Lump will recognize your organization as a Sponsor according to the sponsorship level you chose. Check for a Lump agrees to the following sponsorship terms, for the selected level. (Please refer to attached Sponsorship Packages page for details).

For the recognition and acknowledgements noted, the Sponsor permits Check for a Lump a royalty-free license to use the name and logo of _____. Check for a Lump shall retain all aspects of our sponsorship. The Sponsor gains no rights other than the Sponsors rights set forth in this letter of agreement.

If _____ cancels sponsorship before agreed expiration date, Sponsor will pay for any and all collateral and marketing material paid forth by Check for a Lump along with any remaining related sponsorship balance.

_____ shall have, in its sole discretion, an option to extend its sponsorship to the next term. The deadline to cancel or renew this sponsorship is 11/01/2024, or other written agreed upon date, for the 2025 term year.

Check for a Lump is very grateful for your support of our mission and programs. If the above terms are found to be agreeable, please sign and date this agreement to be returned to Check for a Lump. Check for a Lump will sign and return a copy to Sponsor.

Acknowledged and Agreed:

Company Name_____

Date: _____ Company Representative Signature _____

Company Representative Name _____

Check for a Lump

Date: _____ Ashley Plum, Executive Director _____

(A list of all of our fantastic sponsors, who have supported us throughout the years, can be provided upon request).