

CHECK FOR A LUMP

2026 SPONSORSHIP OPPORTUNITIES

Support LOCAL and help provide invaluable breast health resources to our community.

OUR VISION

To make a difference in the fight against breast cancer!

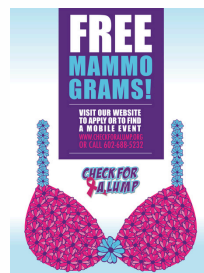
OUR MISSION

To provide free breast health education, mammograms, testing, and direct assistance to breast cancer patients with wigs, support, and resources in Arizona.

EDUCATION



MAMMOGRAMS



WIGS



SUPPORT



Check for a Lump

www.CheckforaLump.org - I.R.S. #27-4626148 - 501(c)(3)

602-688-5232 – ashleyplum@checkforalump.org



ABOUT

Check for a Lump began in 2009 as a simple call to action on social media “Don’t be a Chump! Check for a Lump!” and has grown to become a prominent 501(c)(3) figure in the Arizona breast cancer community with four pillar programs: Education, Mammograms, Wigs, and Support. Over the past 16 years, we have expanded to provide the full continuum of services that surround breast health and breast cancer support.


Since our initial outreach began, we have:


- Educated over 750,000 people about breast health facts and prevention
- Provided over 2,500 free wigs to women undergoing chemotherapy
- Served over 3,500 women with free mammograms and diagnostic tests
- Supported over 2,500 survivors with support groups and Super Survivor Kits


Check for a Lump takes great pride in fostering collaborative relationships with fellow non-profits to deliver the most efficient, effective, and supportive programs possible. In our community, there is a pressing need not only to educate individuals about the importance of breast health and self-care, but also to provide services for those without insurance who require access to annual screening mammograms. Additionally, we recognized the need to support breast cancer patients both during and after treatment by providing additional resources and comfort kits. By sharing these resources, we empower patients and their families to access the support they need.


By funding Check for a Lump, you help the Arizona breast cancer community access vital resources, educational programs, and essential support services that empower individuals to prioritize their breast health and navigate their treatment journeys with confidence.

PROGRAMS

 **EDUCATION PROGRAM** - Empowering people in Arizona and beyond with invaluable breast health facts and prevention information in English and Spanish. Distribution through annual magazine publication (online and in print), social media, website, and other media outlets.

 **MAMMOGRAM PROGRAM** - Providing free screening mammograms and diagnostic testing necessary for an “all clear” or a diagnosis of breast cancer to qualifying people in Arizona. We are able to provide screening mammograms through mobile mammography events with our community partners as well as provide facility-based exams.

 **WIG PROGRAM** - Impacting the lives of women in Arizona undergoing chemotherapy treatment for breast cancer with a free new wig - providing them the comfort and normalcy they deserve. Clients apply online and, once approved, may select a wig of choice up to \$300 at one of our approved wig shops.

 **SURVIVOR SUPPORT & RESOURCES PROGRAM** - Super Survivors Unite and A 2nd Act Girls Night Out foster a sense of community for survivors and their co-survivors to connect over their shared experiences at fun gatherings. We share stories, words of encouragement, and lots of laughter. It is during these events, as well as within our magazine and on our website, that we share additional resources that are available to those who have been affected by breast cancer. Super Survivor Kits are offered to people going through active breast cancer treatment. Each kit includes comfort items, selected by other survivors, to help them during a difficult time.



2026 GOALS

EDUCATION PROGRAM

- Continue offering our breast health magazine publication in both English and Spanish with current stats and new informational articles in print and online
- Bring attention to online education programs in both English and Spanish
- Reintroduce our podcast with new educational content and interviews with medical professionals
- Expand our reach with collaborative partners in Maricopa County and surrounding areas

MAMMOGRAM PROGRAM

- Secure additional funding to continue to offer our free mammogram programs with a focus on areas where demand continues to exceed capacity
- Sustain our work with St. Vincent De Paul and Mission of Mercy to bring breast health literacy and access to care to the under-served populations in and around the greater Phoenix area
- Expand our partnership with additional free/low cost medical clinics to bring breast health literacy and access to care to under-served populations in Maricopa County and surrounding areas
- Expand our program to include the "Lump to Light" mini-grants for people who are uninsured and are having symptoms of breast cancer

WIG PROGRAM

- Grow our wig program by serving one woman a day with a free new wig
- Continue our partnership with wig shops and wig specialists to provide free new wigs to breast cancer patients
- Persist in providing normalcy, dignity, and self-esteem during an extremely difficult time
- Expand our reach with collaborative partners throughout Arizona

SURVIVOR SUPPORT & RESOURCES PROGRAM

- Partner with local community members to create unique survivor gatherings
- Build a supportive breast cancer community and support network for survivors and their co-survivors
- Distribute Super Survivor Kits to every wig client and other breast cancer survivors in active treatment
- Continue to increase awareness of our Super Survivor Kits and the opportunities to support them
- Continue to increase our volunteer base to hand deliver Super Survivor Kits to breast cancer patients

PROGRAM NUMBERS SINCE WE BEGAN:

Funds Distribution

Education:
750,000+
people served

Mammograms:
3,500+ provided



Wigs:
2,500+ provided

Support:
2,500+ survivors
supported

Free Services

Education • Mammograms • Wigs • Support

Marketing • Admin



ANNUAL SPONSORSHIP PACKAGES

Your sponsorship is invaluable in helping us serve our local breast cancer community. By supporting and aligning with Check for a Lump, you can boost your community giving profile.

BIG WIG \$30,000

Internet/Social Media

- Color logo with hyperlink on banner of our website and sponsorship page
- Company logo with hyperlink in e-newsletter
- 12 social media posts
- Podcast opportunity
- Specialty editorial in e-newsletter

Magazine (printed in English & Spanish, plus internet)

- Half-page color acknowledgement 5.5 X 8.5
- Specialty editorial (1-2 pages)

Community Outreach

- Collateral opportunities at community health events, and mobile mammograms
- One half-day mobile mammogram event at location of choice

Signature Events

- Acknowledgement at events
- Collateral opportunity for events
- 20 entries to Pink Out

Additional opportunities through benefiting events.

BEEHIVE \$15,000

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 6 social media posts
- Podcast opportunity
- Specialty editorial in e-newsletter

Magazine (printed in English & Spanish, plus internet)

- Half-page color acknowledgement 5.5 X 8.5

Community Outreach

- Collateral opportunities at community health events, and mobile mammograms

Signature Events

- Acknowledgement at each event
- Collateral opportunity for events
- 15 entries to Pink Out

BOUFFANT \$5,000

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 3 social media posts

Magazine (printed in English & Spanish, plus internet)

- Quarter-page color acknowledgement 5.5 X 4.25

Signature Events

- Acknowledgement at each event
- Collateral opportunity for events
- 10 entries to Pink Out

PIXIE \$3,000

Internet/Social Media

- Color logo with hyperlink on sponsorship page

Magazine (printed in English & Spanish, plus internet)

- Quarter-page color acknowledgement 5.5 X 4.25

Signature Events

- Acknowledgement at each event
- Collateral opportunity for events
- 5 entries to Pink Out

ADD-ON OPTIONS

- One half-day mobile mammogram event \$4,000
- Specialty editorial in e-newsletter \$500
- 1-page specialty editorial in magazine \$2,000
- 1/2 page specialty editorial in magazine \$1,000

2026 GALA



You, our supporters and donors, are the driving force behind our mission. Your generosity fuels our vision, acting as a beacon of hope for countless individuals, empowering them to face breast cancer with strength and dignity.

We are thrilled to announce our next elegant fundraising event! Please save the date to join us on the evening of April 17, 2026, for The Pink Soirée: A Night of Glamour and Hope. Guests will don their best pink attire for a night filled with auctions, raffles, and inspiring moments of unity. This celebration is more than an evening of sophistication—it is a heartfelt mission to raise critical funds for life-saving screenings, educational programs, and vital support for individuals and families navigating breast cancer.

Since our founding in 2009, Check for a Lump has been dedicated to making a meaningful impact by supporting those affected by breast cancer and promoting healthy living to reduce cancer risk. With breast cancer touching more lives each year, our mission grows ever more critical.

As a registered 501(c)(3) organization, Check for a Lump serves as a trusted guide for our community. We provide free breast health education, facilitate no-cost mammograms and diagnostic testing, restore confidence with wig services, deliver uplifting Super Survivor Kits, and host events to build a strong, supportive network for survivors and thrivers.

Join us at the upcoming Pink Soirée and consider making your support of Check for a Lump an annual tradition. Together, we can celebrate the remarkable strength and resilience within our community and reaffirm our shared commitment to ensure everyone affected has the care and resources they need.

With Positivity & Light,

A handwritten signature in purple ink, appearing to read 'Ashley Plum'.

Ashley Plum
Executive Director



SPONSORSHIP PACKAGES

Presenting Sponsor \$15,000 **LIMIT 1**

- "Presented By" recognition pre-, post-, and during event collateral (print deadline February 6th)
- Logo & link to company website on event website
- Acknowledgement in evening program
- Recognition at event from podium
- Opportunity to present on stage
- VIP table for up to 8 guests

Paddle Sponsor \$12,000 **LIMIT 1**

- Logo on Bid Paddles
- Logo on print and digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program
- Recognition at event from podium
- VIP Table for up to 8 guests

Cocktail Sponsor \$10,000 **LIMIT 1**

- Signage and branding at each bar
- Logo on all print and digital event collateral
- Acknowledgement in evening program
- Recognition at event from podium
- Preferred table for up to 8 guests

Registration Sponsor \$5,000

- Signage and branding at event registration
- Logo on print and digital event collateral
- Acknowledgement in evening program
- Special table for up to 8 guests

Table Sponsor \$3,500

- Table for up to 8 guests
- Name on digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program

Inspiration Sponsor \$1,000

- 2 tickets to event
- Name on digital event collateral
- Sponsor recognition onsite
- Acknowledgement in evening program

Join us for a night of glamour and hope.
Friday, April 17, 2026, 6-10pm



2026 PINK OUT



We are thrilled to invite you to a milestone celebration! Join us for the 10th Annual Pink Out 5K as we celebrate a decade of "pinking out" our community to support the vital programs at Check for a Lump.

What began as a small community gathering, the Pink Out has grown into a cornerstone event for our organization. Since its inception, this inspiring fun run/walk has fueled our mission, programs, and breast cancer community, bringing together people from all walks of life to stand united in the fight against breast cancer.

The supporters, participants, and sponsors of the Pink Out fuel the energy and impact of this event. Through your enthusiasm and contributions, you bring hope, connection, and resources to individuals navigating the challenges of breast cancer.

Without events like the Pink Out, many in our community would lack access to life-saving mammograms, essential education, and the supportive services needed to face breast cancer with confidence.

The 10th Annual Pink Out 5K invites you to grab your PINK, form a team, and walk, run, skip, or dance through a day of unity and celebration. The event features a vibrant Vendor Village, delicious food trucks, a fun kids' play zone, and free screening mammograms.

The power of community can transform lives. By participating in the Pink Out, you not only support Check for a Lump's mission but also create lasting hope for those affected by breast cancer and their families. Let's make this tenth year our biggest and most impactful yet!

With Positivity & Light,

Ashley Plum
Executive Director

PINK OUT



SPONSORSHIP PACKAGES

DIAMOND SPONSOR \$20,000 **LIMIT 1**

- Sponsorship mention in press release
- Logo on promotional material (print deadline July 15)
- Logo linked on website
- Acknowledgement on social media
- Featured 10x20 space at Pink Out 5K Vendor Village
- Opportunity to present from stage
- 40 race entries
- Item you provide in swag bags

PLATINUM SPONSOR \$10,000 **LIMIT 3**

- Logo on promotional material (print deadline July 15)
- Logo linked on website
- Acknowledgement on social media
- Prominent 10x20 space at Pink Out 5K Vendor Village
- Opportunity to present from stage
- 20 race entries
- Item you provide in swag bags

GOLD SPONSOR \$5,000

- Logo on promotional material (print deadline July 15)
- Logo linked on website
- Acknowledgement on social media
- Special 10x10 space at Pink Out 5K Vendor Village
- 15 race entries
- Item you provide in swag bags

SILVER SPONSOR \$2,500

- Logo linked on website
- Acknowledgement on social media
- 10x10 space at Pink Out 5K Vendor Village
- 10 race entries
- Item you provide in swag bags

BRONZE SPONSOR \$1,000

- Logo linked on website
- Acknowledgement on social media
- 10x10 space at Pink Out 5K Vendor Village
- 5 race entries
- Item you provide in swag bags

IN-KIND SPONSORSHIP

We accept in-kind contributions to help cover the cost of our Pink Out

- Water, bananas, juice, otter pops
- Printing & Mailing
- Advertising
- Photography & Videography

Stronger Together!



2026 AVAILABLE SPONSORSHIPS

ANNUAL SPONSORSHIP



- BIG WIG - \$30,000
- BEEHIVE - \$15,000
- BOUFFANT - \$5,000
- PIXIE- \$3,000

ADD ON OPTIONS:

- MOBILE MAMMOGRAM EVENT - \$4,000
- SPECIALTY EDITORIAL IN E-NEWSLETTER - \$500
- 1-PAGE EDITORIAL IN MAGAZINE - \$2,000
- 1/2 PAGE EDITORIAL IN MAGAZINE - \$1,000



- PRESENTING SPONSOR - \$15,000
- PADDLE SPONSOR - \$12,000
- COCKTAIL SPONSOR - \$10,000

- REGISTRATION SPONSOR - \$5,000
- TABLE SPONSOR - \$3,500
- INSPIRATION SPONSOR - \$1,000



- DIAMOND SPONSOR - \$20,000
- PLATINUM SPONSOR - \$10,000
- GOLD SPONSOR - \$5,000

- SILVER SPONSOR - \$2,500
- BRONZE SPONSOR - \$1,000
- MY SPONSORSHIP IS IN-KIND

CONTACT INFORMATION

COMPANY: _____

CONTACT NAME: _____

TITLE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE NUMBER: _____

EMAIL: _____

PLEASE PRINT THE COMPANY/INDIVIDUAL AS IT SHOULD APPEAR IN ALL EVENT MATERIALS:

MY SPONSORSHIP IS IN-KIND AND CONSISTS OF:

I understand that I am responsible for sending a print quality logo and any other printed material collateral in a high resolution file format in one of the following types: EPS, PNG, Vector, InDesign, or Photoshop.

Support both The Pink Soirée and Pink Out 5K events to receive 5% discount off total investment.

An invoice will be sent for the commitment marked above. Payments can be made by Check, via ACH, or Zelle/Paypal

Email Ashleyplum@checkforalump.org for any questions.