

CHECK FOR A LUMP

SPONSORSHIP OPPORTUNITIES

Support LOCAL and help provide invaluable breast health resources to women in our community.

OUR VISION

is to make a difference in the fight against breast cancer!

OUR MISSION

is to provide free breast health education, mammograms, testing, and direct assistance to breast cancer patients with wigs, support, and resources in Arizona.

Check for a Lump

www.CheckforaLump.org I.R.S. #27-4626148

602-688-5232 – development@checkforalump.org



CHECK FOR A LUMP



PROGRAMS

Education Program

Empowering women in Arizona and beyond with invaluable breast health facts and preventive information in English and Spanish. Distribution through annual magazine publication (online and in print), social media, website, and other media outlets.

Wig Program

Impacting the lives of women in Arizona undergoing chemotherapy treatment for breast cancer with a free wig - providing them the comfort and normalcy they deserve. Clients apply online and, once approved, may select a wig of choice up to \$300 at one of our approved wig shops. Check for a Lump pays the bill. We are currently assisting approximately one woman a day - over 1,900 wigs provided since inception.

Mammogram Program

Providing free mammograms and all diagnostic testing necessary for diagnosis of breast cancer to qualifying women in Arizona. Clients apply online and, once approved, Check for a Lump is directly billed by the imaging company partners. We also host mammogram events through mobile mammography units.

Super Survivors Support Program

Super Survivors Unite - This program provides an opportunity for our community of survivors and their co-survivors to connect over their shared experiences at fun gatherings.

Super Survivor Kit - The kits are offered to women going through active breast cancer treatment. Each kit includes comfort items to help women during a difficult time.

SIGNATURE EVENTS

Wig Out Gala

A hair-raising event with all guests wearing wigs, the more outlandish the better! Our event includes entertainment, silent auction, dinner, drinks, and our honored Free Wig and Mammogram clients.

PINK OUT 5K

An exciting 5K walk/run in October with live music, local vendors, food trucks, and cancer resources.

SOCIAL MEDIA



We have a strong presence on social media with a global reach. Our website has over 12,000 yearly visitors and our Facebook page reaches over 36,000 viewers monthly. Our goal for 2023 is to strengthen our social media accounts and grow our online following.



CHECK FOR A LUMP

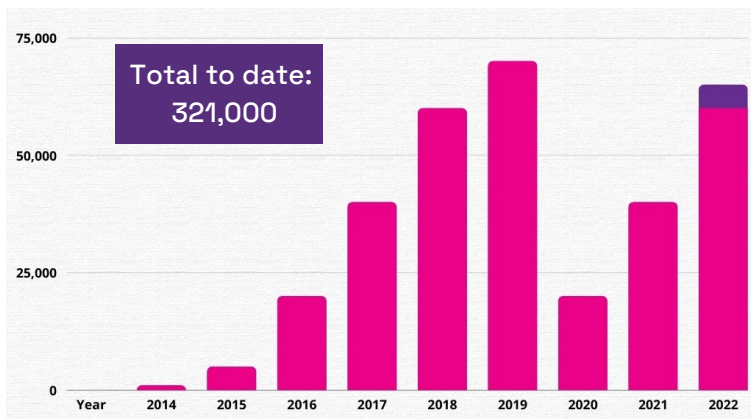


OVER THE PAST 13 YEARS . . .

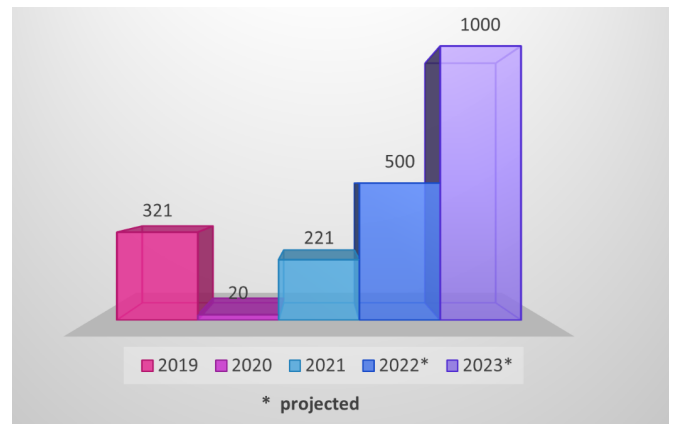
Check for a Lump has grown to become a prominent figure in the breast cancer community with four pillar programs.

- Educated over 350,000 people about breast health facts and prevention
- Provided over 1,900 free wigs to women undergoing chemotherapy
- Served over 700 women with free mammograms
- Supported hundreds of survivors with support groups and Super Survivor Kits

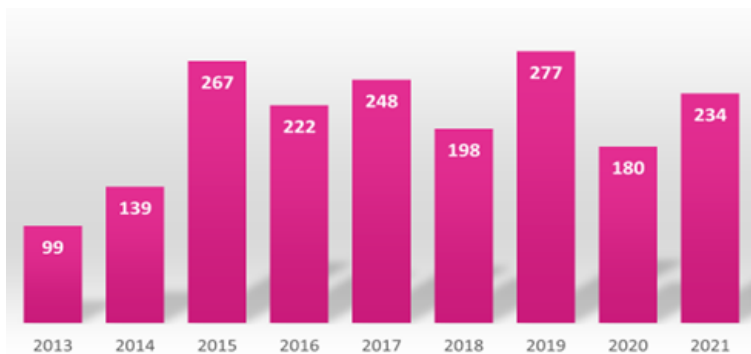
Magazine Distribution



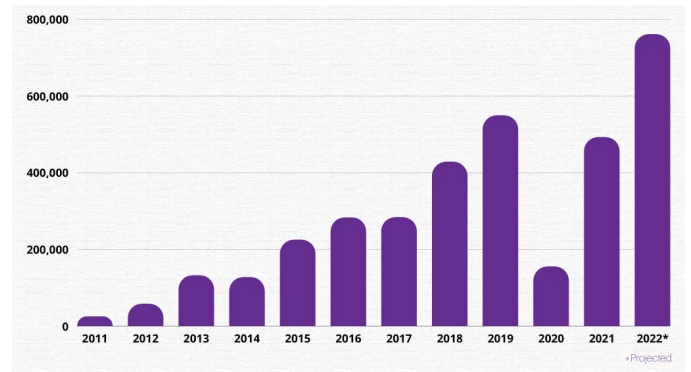
Mammography Screenings



Wig Clients per Year



Financial Operations



Fund Distribution





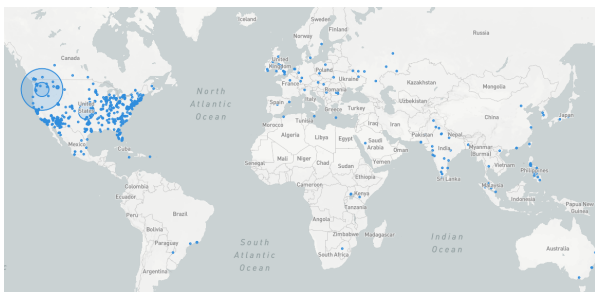
CHECK FOR A LUMP



OUR PROGRAMS PROVIDE BREAST HEALTH EDUCATION AND ACCESS TO CARE

Check for a Lump is invested and determined to continue to serve the needs of our breast cancer community through our four pillar programs. The number one priority of Arizona Community Health Improvement Plan is Access to Care, meaning that everyone receives the services and support they need to maintain optimal health and well-being throughout their lifetime. Your annual sponsorship will help us meet our goals to assist women in need in our community and reduce disparities in medical care.

2021 Website Visitors - Worldwide

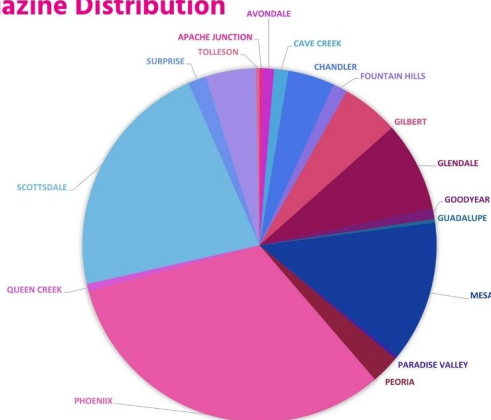


21,856 new visitors, 2,276 returning visitors

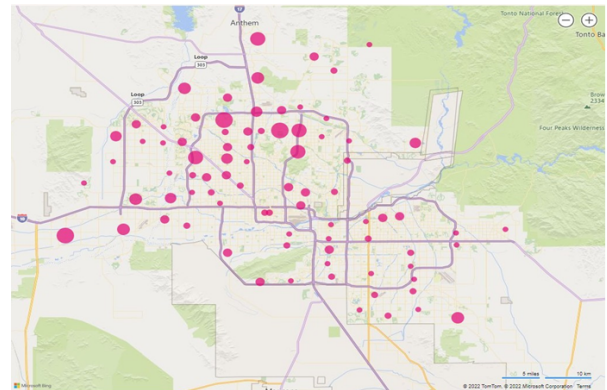
2021 Social Media



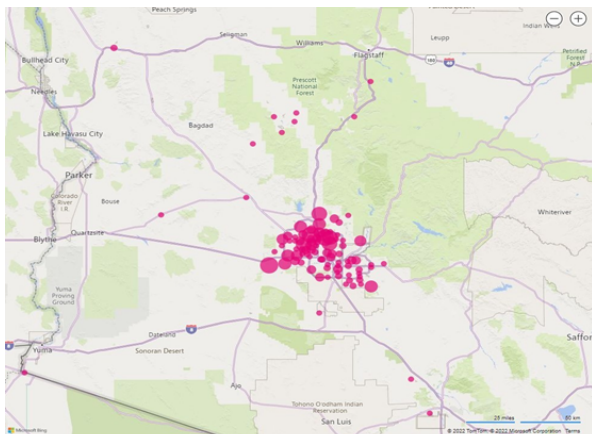
Magazine Distribution



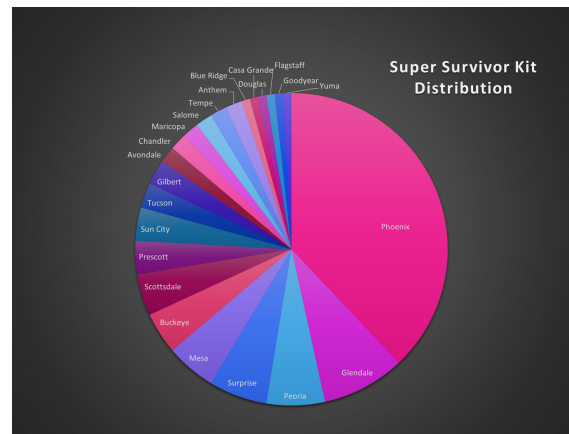
2021 Mammograms



2021 Wig distribution in Arizona



2021 Super Survivor Kit distribution










CHECK FOR A LUMP




2023 GOALS

We take great pride in developing collaborative relationships with fellow non-profits to provide the most efficient, effective and supportive programs possible.





EDUCATION PROGRAM

-  Bring attention to online education programs in both English and Spanish
-  Create video and blogging educational content
-  Expand our Spanish-language magazine distribution to increase breast health literacy in the Hispanic and Latino community
-  Enhance and grow breast health awareness events
-  Expand our reach with collaborative partners in Maricopa County





MAMMOGRAM PROGRAM

-  Secure additional funding to expand our free mammogram program
-  Double annual screenings from 500 to 1000 in 2023.
-  Continue to work with Society of St. Vincent De Paul Medical Clinic to bring breast health literacy and access to care to the Hispanic/Latino population & expand into the East & West Valley Hispanic/Latino population
-  Continue collaboration with imaging centers to receive competitive rates
-  Continue to fill the gap left by Komen

WIG PROGRAM

-  Grow our wig program by serving over one woman a day with a free new wig
-  Continue serving women in Arizona who are undergoing chemotherapy for breast cancer with a free new wig
-  Provide normalcy, dignity, and self-esteem during an extremely difficult time
-  Expand our reach with collaborative partners in Tucson and Flagstaff

SUPER SURVIVOR

-  Partner with local community members to create unique survivor gatherings
-  Build a supportive breast cancer community and support network for survivors and their co-survivors
-  Distribute Super Survivor Kits to every wig client and other breast cancer survivors in active treatment.
-  Increase awareness of our Super Survivor Kits and the opportunities to support them.



CHECK FOR A LUMP



SPONSORS AND SUPPORTERS



AWARDS AND ACCOLADES





SPONSORSHIP PACKAGES

Your sponsorship is invaluable in helping us serve our local breast cancer community.

By supporting and aligning with Check for a Lump, you can boost your community giving and your company profits.

BIG WIG \$25,000

Sponsorship Benefits

Exclusive*

Direct customer referrals

Internet/Social Media

- One 30 minute podcast opportunity
- Color logo with hyperlink on every page of our website
- Color logo with hyperlink on sponsorship page
- Company logo with hyperlink in every newsletter
- 12 boosted ads (Facebook and Instagram)
- 12 posts (LinkedIn and Twitter)
- Recognition in client testimony video

Magazine (40,000 English, 10,000 Spanish plus internet)

- Full page color ad 8.5 X 11
- Half-page color ad 5.5 X 8.5
- Specialty editorial (1-2 pages)
- Color ad on back of cover

Signature Events: Pink Out 5K, Wig Out Gala, and Super Survivors

- Company logo placed on all signature event signage
- Company logo on event Red Carpet backdrop
- 25 complimentary tickets to Pink Out 5K
- 8 complimentary tickets to Wig Out Gala
- Full page ad in our Wig Out Gala Program
- Collateral in swag bags
- Company logo on back of all event shirts

In-person Outreach

- Swag bag collateral at community health events
- Swag bag collateral at mobile mammogram events (400 people annually)
- Super Survivor Kit collateral (350 annually)

Additional opportunities through benefiting events.

*Exclusive sponsorship not available for MMJ dispensaries and OBGYN offices and clinics

BEEHIVE \$10,000

Sponsorship Benefits

Direct customer referrals

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 1 ad/promotion in our newsletter
- 6 boosted ads (Facebook and Instagram)
- 6 posts (LinkedIn and Twitter)

Magazine (40,000 English, 10,000 Spanish, plus internet)

- Full page color ad 8.5 X 11

Signature Events: Pink Out 5K, Wig Out Gala, and Super Survivors

- Company logo placed on all signature event signage
- 10 complimentary tickets to Pink Out 5K
- 8 complimentary tickets to Wig Out Gala
- Half-page ad in our Wig Out Gala Program
- Collateral in swag bags
- Company logo on back of all event shirts

In-person Outreach

- Swag bag collateral at community health events
- Swag bag collateral at mobile mammogram events (400 people annually)
- Super Survivor Kit collateral (350 annually)

BOUFFANT \$2,500

Sponsorship Benefits

Direct customer referrals

Internet/Social Media

- Color logo with hyperlink on sponsorship page
- 3 boosted ads (Facebook and Instagram)
- 3 posts (LinkedIn and Twitter)

Magazine (40,000 English, 10,000 Spanish, plus internet)

- Half-page color ad 5.5 X 8.5

Signature Events: Pink Out 5K, Wig Out Gala, and Super Survivors

- Company logo placed on all signature event signage
- 5 complimentary tickets to Pink Out 5K
- 4 complimentary tickets to Wig Out Gala
- Half-page ad in our Wig Out Gala Program
- Collateral in swag bags
- Company logo on back of all event shirts



2023 ANNUAL SPONSORSHIP CONTRACT

This fiscal Sponsorship Agreement ("Agreement") is made on _____ (month/day/year) by and between _____ ("the Sponsor") and Check for a Lump ("the nonprofit").

On behalf of Check for a Lump, we would like to thank you for your generous contribution to support our organization. This letter of agreement will provide our agreed upon terms regarding _____ level of sponsorship. We appreciate this support and look forward to a long-lasting partnership with you.

The Sponsorship shall be for one year with the duration of the sponsorship beginning on January 1, 2023 and ending on December 31, 2023. Payment is due by January 7, 2023. The sponsorship amount shall be (please initial next to level):

_____ Bouffant (\$2,500) _____ Beehive (\$10,000) _____ Big Wig - Exclusive (\$25,000)

During the length of the sponsorship, Check for a Lump will recognize your organization as a Sponsor according to the sponsorship level you chose. Check for a Lump agrees to the following sponsorship terms, for the _____ level. (Please refer to attached Sponsorship Package for 2023).

For the recognition and acknowledgements noted, the Sponsor permits Check for a Lump a royalty-free license to use the name and logo of _____. Check for a Lump shall retain all aspects of our sponsorship. The Sponsor gains no rights other than the Sponsors rights set forth in this letter of agreement.

If _____ cancels sponsorship before agreed expiration date, Sponsor will pay for any and all collateral and marketing material paid forth by Check for a Lump along with any remaining sponsorship balance.

_____ shall have, in its sole discretion, an option to extend its sponsorship starting on 01/01/2024. Terms of canceling or renewing this sponsorship is 11/01/2023 for the 2024 new year.

Check for a Lump is very grateful for your support of our mission and programs. If the above terms are found to be agreeable, please sign and date a duplicate copy of this agreement to be returned to Check for a Lump.

Acknowledged and Agreed:

Date: _____ Company Representative Signature _____

Check for a Lump

Date: _____ Holly Rose, Founder/CEO _____